Birst, Agile BI Business Analytics tool to Growth

EIS Consultants and **Birst** carries out an action plan to implement Agile BI Business Analytics, the new tools used under the concept of Agile Business Intelligence by combining technological resources such as computing capacity, software available, data storage systems and existing networks, with the experience and analytical levels of executives.

Both companies promotes an strategic plan for use Agile BI Business Analytics to support monitoring, planning and forecasting business activities. This plan is successfully fulfilled by providing agile data and information analysis used by executives allowing greater efficiency and productivity, at anytime-anywhere under at affordable cost.

Analytics   Agile Business Inteligence Tools

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EIS Consultants and **Birst,** an Agile BI Analytic Business tool, provides real-time information to those executives and managers that need support their daily activities related to the strategic goal setting, business planning, forecasting results, and performance monitoring

Benefits achieved when EIS Consultants & Birst participate in an Agile BI Analytic Business Development:

- Increase in self-service Analysis Usability
- Increase in accuracy in the decision making process
- Use of all KPI's (*Key Performance Indicators*) needed through Dynamic Dashboards containing in a same page Report Tables, Charts and Maps
- Use of most Agile BI Business Analytic tools and Mobile Business Intelligence advanced emerging technologies
- Solid BI Data Warehouses and Data Architecture designed and implemented
- Implementation of right-time Sales Analytics and Financial Analytics empowering users to create and use own Dashboards while analyze data on the fly based on a Self-service solution.

Learn more about EIS Consultants and Brist at: www.eissconsultants.com

Have you Evaluated the Consequences of Going Without?

If a BI Business Analytic methodology is not implemented, and not obtained the necessary insights, how and for how long the company will be affected?

With globalization, the rapidly changing business environment demands timely and efficient suppliers. To stay competitive, companies must meet or exceed customer expectations.

In the near future, top executives will increase the Agile BI requirements in the same way that the expectations of corporations increases. It is therefore imperative that companies improve their decision-making process at the same pace or even faster to stay competitive.

Here are some examples of how leading sales organizations use Birst for Sales Analytics:

- *Compare current forecast to plan*.
  If there's a problem, slice and dice by region, product line or representative to find the reason why and address it.

- *Pipeline benchmarking.*
  Analyze this quarter's pipeline against last quarter's or the year-earlier quarter to check if sales is on track to hit targets

- *Up-selling opportunities*
  Identify which products your current customers already have, and which products similar customers have, to find up-selling opportunities.

- *Marketing performance management*.
  Analyze marketing and sales results together to identify campaigns that drive the most profitable customers per marketing dollar spent

Agile BI Analytic Business tools enables executives to use information gathered to quickly and constantly respond to changes

To remain competitive, you requires information systems that help change the company's analytical capacity to re-discover and use information they already have.

Birst, an Agile BI Analytic Business tools allow new visualization of data submitted on time, accurately, high-value, and with the ability to promote action.

What should you do next?
Call us to schedule an appointment, we will gladly extend the information about our services and answer your questions and doubts: 713-384-6016