

Birst's Role in BI Reporting & Visualization

EIS Consultants helps to develop interactive visualization solutions. Facilitated by *BIRST*, the agile BI tool, data and reports are organized and designed to efficiently support executives in their decision-making process including reaching goals, finding new revenue opportunities, reducing costs, reallocating resources and improving operational efficiencies.

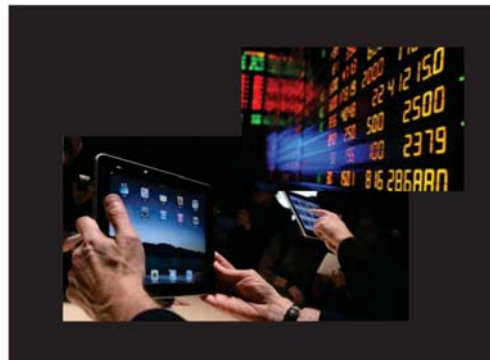
Using Dashboards as well as multidimensional models provided by *Birst*, executives will be able to use a complete and accurate visual information.

Will have the ability to identify and sort the most important variables, perform data pooling observations, visually compare individual data and groups, find deviations, and make many other analysis to produce more accurate decisions.

Old Reporting and Visualization



New BI Birst reporting and Visualization



Managers can analyze information from different perspectives, perform drill-down and roll-up analysis, add more levels, surf online through customized queries and interactive dashboards, make use of key factors to affect the business process and predict results.

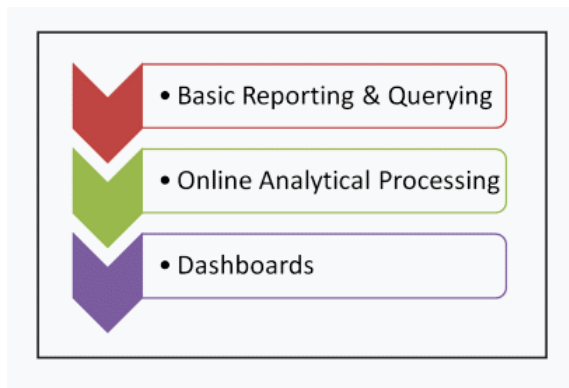
BI Reporting and Visualization benefits:

- Provide real-time information to those executives and managers that need support their daily activities related to the strategic goal setting, business planning, forecasting results, and performance monitoring.
- The internal and external data are integrated into key performance indicators (*KPIs*) that the EIS can access through online queries. Users can manage and manipulate this data using visualization techniques that will allow custom visual, statistical, and graphic analysis, and multidimensional data.
- *EIS Consultants* and *Birst* allow you to create web-based interactive dashboards and scorecards to provide visual interface of critical sales, financial, strategic, and performance metrics for data-driven decisions so you can take action.
- Using these tools, executives have the ability to identify and sort the most important variables, perform data pooling observations, visually compare individual data and groups, find deviations, and make many other analyses to increase accurate decisions.

Glimpse of Visualization

Making the right visualization, executives will take better decisions.

Eis Consultants and Birst new visualization techniques provide executives the information *when and where they need it*. The Agile Birst BI technology make the numbers, statistics and measurements more understandable and interpretable.



The interactive Dashboard tool is the core of a mobile visualization tool set.

Implementing this agile BI Birst technologies can significantly improve **at low cost** the effectiveness and efficiency of decision-making process. Users can simultaneously view different sources, quickly analyze and assimilate large amounts of data, understand and achieve new knowledge.

With their own expertise, EIS Consultants using BI Birst tools, supports customers to develop and build all required data warehouses and data architecture. Once identified and built, Birst help customers use all necessary KPI's (Key Processing Indicators) to promote drill down analysis through dynamic dashboards that can show in the same page table reports, charts and maps.

What should you do next?

Call us to schedule an appointment, we will gladly extend the information about our services and answer your questions and doubts: [713-384-6016](tel:713-384-6016)